



BILLINGHAM TOWN FOOTBALL CLUB AIMS AND OBJECTIVES

Mission Statement

To promote community participation in healthy recreation by providing high quality affordable activities that improve health, are in the interests of social welfare and to provide a more active, healthy, socially inclusive and cohesive community in Billingham. The Billingham Town Football Club seeks to engage with all members of our community regardless of ability or disability, race, age, religion, gender or sexual orientation.

Aims

The Club aims to make a positive difference to all members of our community through the promotion of sport and learning opportunities.

Our main aims are:

- To maintain Billingham Town Football Club at the heart of its community by providing health and educational opportunities to the wider public in accordance with its needs
- Build links between the Football Club and all sections of the community
- Offer innovative and exciting programmes to use sport as a tool to motivate and inspire individuals and local communities to improve health and a feeling of well being
- To work with individuals and partner organisations to establish strong links to enable the Club to deliver programmes and projects that inspire individuals to improve academic achievement and employability
- Support player development pathways from grass root football to academy level
- Promote social responsibility and tolerance and provide support to those who need help in order that they have respect for their community and are encouraged to make positive contributions to their community
- Develop exciting and relevant projects and initiatives that respond to community needs and maximise community facilities
- Work in partnership with the Local Authority, Community and Voluntary sectors to maximise opportunities in line with agreed strategies.

Our main objectives are:

Sports participation:

Promote the benefits of sports and activity from a physical, mental and social viewpoint for all participants of all ages, abilities and disabilities from school children to over 55's through comprehensive programmes and other evening and week-end late night initiatives. Improve facilities for sport in local communities

Working in partnership with the local community to deliver on local sporting need and aspirations. Developing a comprehensive framework for delivering a variety of community based activities, which are inclusive and accessible

Encompass the development of youth football

Education:

Offer a range of further educational courses for students in partnership with full time education providers as well as promote a number of numeracy and literacy programmes to schools and groups using the power of football to enthuse and motivate all members of our community.

Health:

Offer a range of healthy and engaging activity programmes addressing lifestyle choices and promoting the benefits of regular exercise and healthy diets to school children and families with the objective of improving long-term health benefits.

Social Cohesion & Inclusion:

Offer a range of projects targeting marginalised or disadvantaged groups particularly teenagers and young men at risk of offending or already involved in offending in the past. Our projects will also cover inclusion projects to reflect and promote integration amongst the diverse ethnic minority groups within our community as well as engaging with those community members suffering with mental issues, homelessness and disability.

Community Partnerships:

Working with the community in partnership to accommodate activities and services that benefits the whole community in Billingham. This will be based on the key principles of shared values and goals and regular communication between our partners. We will work together focussing on an overarching purpose and a range of agreed community objectives.

